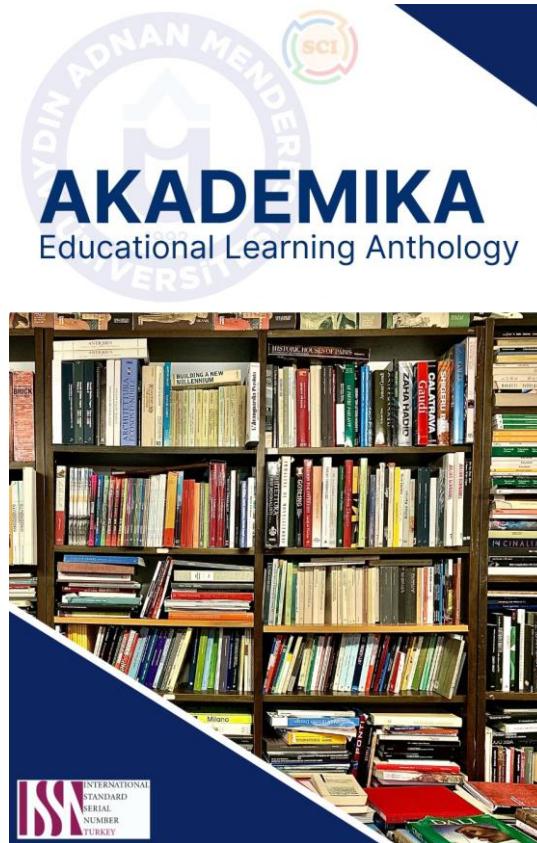


TOWARDS SUSTAINING COMPETITIVENESS OF PRIVATE SCHOOLS IN DISTRICT II QUEZON CITY



AKADEMIKA: EDUCATIONAL LEARNING ANTHOLOGY

Volume: 1

Pages: 9-10

Document ID: 2023AELA0003

DOI: 10.5281/zenodo.10058105

Manuscript Accepted: 2023-31-10

Towards Sustaining Competitiveness of Private Schools in District II Quezon City

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Abstract

The study was undertaken to know the sustainability of Competitiveness of Private Schools in District II of Quezon City. It was conducted in selected schools within the district during the School Year 2019-2020. It sought to answer the articulated problems as to the profile of the respondents in terms of enrolment, number of teachers, facilities, and location of the school. It further sought to determine how private schools sustained their competitiveness in terms of human resources, facilities and equipment, financial, environmental/location of the school, safety and security. Furthermore, it also explored the data gathered by using the SWOT Analysis.

The study utilized a descriptive evaluative method to describe the steps taken. Questionnaires were distributed and were interpreted using frequency counts and percentages. However, the interview was done and was interpreted using SWOT Analysis.

On the profile of the schools in terms of enrollment there was a slight decrease in number all throughout the years which is also parallel to this as the number of teachers. However, all schools were accessible to public transport.

The data gathered revealed that the private schools in Quezon City considered the growth of enrolment rate as one of the manifestations to survive the competitiveness of schools. Thus, this particularly affected their performance and long standing in the educational system. In terms of the number of teachers, data revealed that there were a enough number of teachers ratio. These employees have stayed in their respective schools because of the benefits that they get which contributes to their performance and total well-being.

On how schools sustained competitiveness of their programs in terms of human resources. In terms of human resources in private schools, the data gathered showed the significance of highly satisfied and creative employees that resulted in excellence. Human resource is the heart of schools be it private or in public because of the task that it takes. It is necessary that employees are happy and fully equipped in terms of their communication, technical and conceptual skills.

In terms of facilities and equipment, the data revealed that private schools have better access to more diverse and updated facilities needed in the teaching-learning process and for the needs of the teachers. This plays a significant role in the competitiveness of private schools because most of the parents looked for the facilities being offered by the schools.

However, in terms of the financial aspect, teachers in private schools have no retirement plan

which affects the sustainability of employees. This means that the best employees often transfer schools, thus it sometimes affects the strength and sustainability of the employees. Another indicator which pertains to the accessibility of the school, the data gathered revealed that private schools are often located in higher educational places.

Another indicator shows the data in terms of safety and security of the school. The data revealed that for the respondents this is one of the factors that they consider as an advantage compared to the public schools where learners are expected to clean the rooms.

Based on the findings of this study, the following recommendations are drawn; Teachers should be given enough compensation and retirement plan benefits that are at par with the public schools so the transfer of different schools may be avoided. Likewise, there should be a maintenance in conducting health protocols specifically in their mental health to balance the stress and pressure of studying. And teachers should be given incentives on vacation to promote mental health well-being.

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